

Introducing our 12-point plan

This is a national effort, led by business, supported by government.

Here is how government will play its part:

01. Export Support Service

Last month we launched the new Export Support Service (ESS), our first ever end-to-end service to support businesses exporting to Europe. Over £45 million in funding has been awarded over the Spending Review 2021 period for the digital transformation of DIT's export support services, delivered through an expansion of ESS to cover all markets.

02. Supporting exporters across all parts of the UK

In September we opened new offices in Scotland, Wales and Northern Ireland, and a second DIT HQ in Darlington, with dedicated teams that for the first time will focus on extending the opportunities from the government's international trade work across the UK, levelling up export growth and supporting jobs. This is historic.

03. Financial support for exporters

Through the European Regional Development Fund (ERDF), the Internationalisation Fund is providing 7,500 SMEs in England with financial assistance to internationalise.

04. UK Export Finance

Our world-leading export credit agency, UK Export Finance (UKEF), will expand its products and delivery network to boost support to UK exporters and their overseas buyers.

05. Government-to-government partnerships

We will focus on strengthening a joint approach, connecting governments and business through our global networks.

06. UK Export Academy

We will extend the reach and range of our pilot Export Academy to offer bespoke training programmes and digital tools to help businesses navigate the technicalities of exporting and find opportunities overseas.



07. Our exporting networks across the UK

We will extend our community of Export Champions, ensuring businesses can build and learn from exporting successes through business-to-business networking and peer-to-peer learning.

10. Making exporting easier

We will put exporting at the heart of reforms to regulation, cross-government measures and regulatory diplomacy to help foster the conditions for exporting businesses to thrive.

08. Export Campaign - Made in the UK, Sold to the World

We will champion the government's priority sectors through our innovative campaign Made in the UK, Sold to the World.

11. Our global reach

We will utilise the UK government's international teams based in over 180 markets to provide sector and market specific support to innovative, high growth companies to help them grow internationally.

09. Piloting a new UK Tradeshows Programme

We are piloting our UK Tradeshows Programme (UKTP) to propel our efforts and promote Team UK at the world's largest tradeshows.

12. Opening markets worldwide

We will continue to open new markets for UK exporters through our new trade deals, with the ambition of covering 80% of UK trade by the end of 2022, and broader work to remove market access barriers.