

WHAT'S IMPACTING TECHNOLOGY?

The UK's technology sector is thriving. Worth about £184 billion, the sector is growing 2.6 times faster than the rest of the economy and employment is high. Being innovative by nature, technology businesses rely on funding to succeed in developing products for today's markets and those of the future.

KEY CHALLENGES



SMART DATA ADVANTAGE

Many technology businesses own valuable data providing insights into key markets and consumer behaviour. Turning this information into Smart Data can deliver a significant competitive advantage and is integral to the development of AI systems, machine learning and the Internet of Things.



TAXATION

Technology businesses may be eligible for tax relief to offset their expenditure on R&D activities. The relief available including R&D tax relief and the Patent Box regime, can be complex to calculate in some areas and businesses often benefit from professional advice.



INVESTING IN INNOVATION

The UK is the fourth most innovative country in the world, according to the latest Global Innovation Index, and the Government's Industrial Strategy is aiming to increase spending on R&D by 2.4% by 2027. For technology businesses, it is important to take advantage of Government-backed networks and programmes whilst developing a strategic plan and practising strong working capital management. This approach will improve access to the finance needed for R&D activities.



FUNDING

It has never been easy to fund the long delay from having a great idea through to prototype and then commercial exploitation, and a funding gap still exists. Companies need advice in securing the right funding at the right stage, whether that be trade finance, stock finance, private equity, MBI (Management Buy in Finance) and EIS funding, or looking at options including government and LEP (Local Enterprise Partnership) innovation grants, and crowd funding.



TALENT


The UK's technology sector is reliant on skilled workers from overseas and its ability to source talent from the EU and other parts of the world will remain important in the future. As well as sourcing talent globally, UK technology businesses should invest in talent development and retention strategies within their own organisations.



CYBER SECURITY


Technology businesses can be more prone to cyber attack because they own large amounts valuable data. As early adopters of new technologies, which have not yet been fully commercialised, this data is likely to have significant value. Businesses may also be more vulnerable to attack, due to the widespread use of apps and collaborative working practices, which can make data protection more challenging.

WHAT OUR CLIENTS SAY



Menzies initially provided us with purely compliance services - accounts, corporation tax and payroll. We were so impressed that we have now significantly expanded the services Menzies provide to us, including helping us to make a successful R&D claim of over £80,000. We feel proactively challenged and advised by the team at Menzies, letting us focus on the big picture knowing we are not missing out on any important changes or processes. We look forward to continuing our relationship with Menzies in the future.

Nicky Turk
Business Manager
Sportcast Limited



Over the past two years, Menzies have been our advisors and have been a fantastic help in improving our financial processes and controls, and improving the accuracy of our management accounts. A new management accounts process and related controls have been built, and Menzies have taken control of the consolidation process, working closely with our other accounting partners in overseas territories. Streamlining the monthly reporting process has further improved both communication and reporting, and we now have more accurate information readily available and spend significantly less time checking figures. All this allows us to focus more time on running the business strategically.

Alex Lloyd-Jones
Head of Finance
Mogo Holdings Limited



In the short time the team at Menzies have been our advisors, they've helped us to grow our business with strategic advice and support, providing indepth guidance and taking care of our accounts and tax affairs. They were invaluable in helping us submit our first R&D claim, migrate to a new accounting platform and supporting our company pension scheme requirements. We look forward to growing our work together as we grow our business

Anjni Shah
Head of Finance
Entura International



**CONTACT
THE TEAM AT**

menzies.co.uk
advice@menzies.co.uk

MENZIES
BRIGHTER THINKING
ACCOUNTANCY | FINANCE | BUSINESS



WE ARE AN INDEPENDENT MEMBER OF
THE GLOBAL ADVISORY
AND ACCOUNTING NETWORK

