



Franchising

Professional, approachable
and dedicated to client care

“As experienced advisers to franchises, we understand, advise and follow your business from inception through its entire business cycle.”

specialism

Franchisors

Our team serves franchise businesses, businesses looking to franchise and individuals looking at buying a franchise.

We work closely with the franchise community and are affiliated with the British Franchise Association. This ensures we have our finger on the pulse of the market.

By working closely with other franchise specialists, including banks, solicitors and consultants, we aim to provide you with a bespoke service.

Setting up a viable franchise model requires a lot of forethought and can be a costly process. We can help you through this process to ensure that the model is set up appropriately to give your franchise a glowing start.

Running a network of franchisees can bring another set of challenges. We can help you to set up systems to collate the necessary financial data from your franchisees to enable you to monitor their performance. We are also able to provide business and tax advice to deal with matters arising throughout the business cycle of your franchise.

By working together we aim to fulfil your goals.

Our services:

- Assistance with franchise model set up and preparing financial forecasts
- Accounting software advice and set up
- Providing management information
- Advising on profit improvement and strategic planning
- Advising on business acquisitions and disposals, including franchise resales
- Tax mitigation strategies
- Business plans and financial forecast
- Raising finance
- Business valuations
- Exit strategies



“Operating a franchise will bring along a whole new set of challenges and you will need an adviser who understands your business model. We’ll help you to grow your business while staying in touch with your personal goals.”

Franchisees

Buying a franchise can be a challenging process as you decide what type of business is suitable for you, and whether the business is likely to generate the necessary profits to provide for you and your family. Bearing in mind the substantial financial and time costs involved in buying and setting up a franchise, it makes good sense to do your homework.

Our services:

- Due diligence on the franchisor
- Due diligence on the vendor where you are seeking to acquire an existing franchise territory
- Tax advice on business finance
- Preparation of financial forecasts
- Advice on setting up as a sole trader versus limited company
- Company search and reporting service
- Advice on VAT registration

Operating a franchise will bring along a whole new set of challenges and you will need an adviser who understands your business model. We’ll help you to grow your business while staying in touch with your personal goals. By working together we can groom your business for your eventual exit.

Our services:

- Bookkeeping and financial reporting
- Tax planning and self assessment
- Tax mitigation strategies
- Advising on profit improvement and strategic planning
- Exit strategies

“Setting up a viable franchise model requires a lot of forethought and can be a costly process. We can help you through this process to ensure that the model is set up appropriately to give your franchise a glowing start.”



For further information, contact:

Jenny Cheung

T: +44 (0) 20 8974 7500

E: jcheung@menzies.co.uk

Any reference in this document to Menzies means Menzies LLP, a limited liability partnership registered in England and Wales with registered number No. OC336077

www.menzies.co.uk

V10109